



The Active Living Expo provides a platform to showcase your products and services and to reinforce your message with personal interaction. There is nothing as valuable as talking directly to engaged customers.

IMPORTANT DATES

DEADLINES TO GUARANTEE AD IN ACTIVE LIVING EXPO GUIDE:

**Space Reservations
Thursday, April 4**

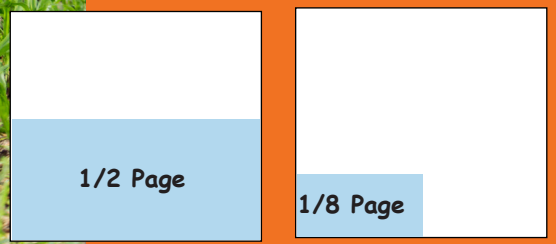
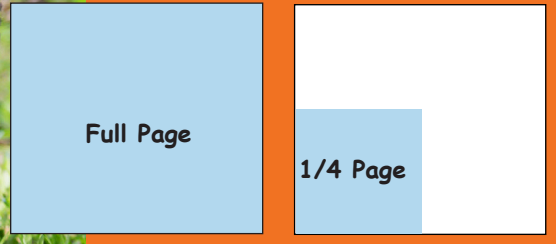
**Completed ads
Monday, April 8**

**Booth Deadline
Monday, April 15**

**Active Living Expo Guide Publishes
Wednesday, April 17**
in The Spokesman-Review
(also distributed at the Expo)

**Saturday, April 20
Active Living Expo
10am - 2:30pm**

Sizes for Active Living Expo Guide



**5th Annual
active living expo**

**Saturday,
April 20, 2024
10 a.m. - 2:30 p.m.**

Mirabeau Park
HOTEL & CONVENTION CENTER

Spokane's premier active living expo highlighting health and wellness, travel and leisure, and retirement planning for everyone age 55+ and their loved ones.

brought to you by
THE SPOKESMAN-REVIEW
For more information, please contact
events@spokesman.com or contact your
Multimedia Sales Executive



Tap into the branding and marketing power of The Spokesman-Review by becoming an event sponsor.

Extensive Recognition

Your brand receives extensive exposure with your logo and/or name leading up to and at the event - Print, Online, Social Media and More!

Connect with Your Target Audience

Build relationships directly with face-to-face interaction.

Lead Generation

Meet potential customers and establish qualified leads.

Increase Brand Awareness

Inform consumers about your unique product offering and increase exposure.



“The event was awesome! I am so happy with the turnout, and we chatted with a lot of new prospects and other vendors. I definitely want to participate next year. You folks did a great job!”

Kristi Almeida,
Community Relations Director
Sullivan Park Assisted
& Independent Living

SPONSORSHIPS

	PRESENTING One Opportunity \$6,500	GOLD One Opportunity \$4,000	SILVER Two Opportunities \$3,000	BRONZE Three Opportunities \$2,000	TOTE BAG One Opportunity \$2,500	LEISURE One Opportunity \$2,000	PHOTO BOOTH One Opportunity \$1,500	EVENT CONTEST One Opportunity \$1,500	EXHIBITOR BOOTH \$650
Name and/or Logo inclusion in	All Adv & Promo	All Adv & Promo	All Adv & Promo	All Adv & Promo	On Tote Bag	On Photos	On Contest Form	On Contest Form	On Contest Form
Print Ad in Expo Guide	full page	half page	quarter page	quarter page	quarter page	1/4 page and in SR	eighth page	eighth page	eighth page
ROS Digital Impressions on sr.com	100,000	75,000	50,000	25,000	25,000	25,000	25,000	25,000	20,000
Promo Item or Brochure in Attendee Event Bags	✓	✓	✓	✓	✓	✓	✓	✓	✓
Booth - 6' skirted table w/2 chairs	Premium Position	Premium Position	Premium Position	Premium Position	Standard	In Lobby	Standard	Standard	Standard
Complimentary Event Tickets	20	10	8	4	4	4	4	4	2
Speaker/Workshop Session Available*	✓	✓	✓	✓	✓	✓	✓	✓	✓
*Subject to Event Management approval									Power Available Additional \$25

Custom Sponsorships Available - Contact Us!